

Hayward Pool Products Canada

Expert Line & Open Line SKUs*

Residential Finished Goods

effective May 9, 2023

*Expert Line products may not be sold online

*Open line products can be sold online

*For a full list of Open Line skus, visit the 2023 Hayward Canada List Price file

OLD SKU	2023 Expert Line SKU	2023 Open Line SKU	Description
	004952001000		HYDRAPURE UVO3 - CORDED
	004952002000		HYDRAPURE UVO3 - HARDWIRED
6060	HSP30060		PUMP-BOOSTER
AQR100	AQR100		AQUARITE 100
AQR15CUL	AQR940	W3AQR15	AQUARITE 40K GAL CELL
AQR3CUL	AQR3	W3AQR3	AQUARITE 15K GAL CELL
AQR9CUL	AQR925	W3AQR9	AQUARITE 25K GAL CELL
	AQRS315		AQUARITE SMART SALT SYSTEM 15K GAL CELL
	AQRS325		AQUARITE SMART SALT SYSTEM 25K GAL CELL
	AQRS340		AQUARITE SMART SALT SYSTEM 40K GAL CELL
	AQRS325OMNI		AQUARITE SMART SALT W/ OMNI APP CONTROL 25K GAL
	AQRS340OMNI		AQUARITE SMART SALT W/ OMNI APP CONTROL 40K GAL
	AQRS3OMNIKIT		AQUARITE S3 OMNI CONTROL KIT
AQR-LS-CUL	AQR-LS-CUL		AQUARITE LOW SALT 30K GAL
AQTROL-RJLS-CUL	AQTROL-RJLS-CUL		AQUATROL LOW SALT 18K GAL
BPWUS11120	BPWUS11120		CRYSTALOGIC POOL LAMP,120V, WHITE
BPCUS11120	BPCUS11120		COLORLOGIC POOL LAMP,120V, WHITE
C100S	C100S		SWIMCLEAR 100 SQ FT FILTER
C150S	C150S	W3C150S	SWIMCLEAR 150 SQ FT FILTER
C200SC	C200SC		SWIMCLEAR 200 SQ FT FILTER
C2030	C2030		SWIMCLEAR MULTI 225 SQ FT FILT
C225SC	C225SC		MICRO STAR CLEAR FILTER
C250	C250		25 SQ FT STAR CLEAR FILTER
C3030	C3030	W3C3030	SWIMCLEAR MULTI 325 SQ FT FILTER
C4030	C4030	W3C4030	SWIMCLEAR MULTI 425 SQ FT FILTER
C5030	C5030	W3C5030	SWIMCLEAR MULTI 525 SQ FT FILTER
C7030	C7030		SWIMCLEAR MULTI 700 SQ FT FILTER
C751	C751		75 SF STAR-CLEAR PLUS 1-1/2" FILTER
C900	C9002		90 SQ FT STAR-CLEAR PLUS FILTER
C9002SEP	C9002SEP		80 SQ FT DE SEPARATION TANK
CC150CAN	CC150CAN		XSTREAM 150 SQ FT
CC200CAN	CC200CAN		XSTREAM 200 SQ FT
CCELL	CCELL		CARTRIDGE CELL W/ 3 YR LIFE
DE7220	DE7220		72 SQ FT PRO-GRID DE FILTER
DEP100	DEP100		100 SQ FT PLEATED DE
DEP60	DEP60		60 SQ FT PLEATED DE
DEP80	DEP80		80 SQ FT PLEATED DE
DV1000		W3DV1000	CLEANER-DISC, ABG, AQUA RAY
DV5000		W3DV5000	CLEANER-DISC, DV5000
GLX-CELL-5	GLX-CELL-5	W3GLX-CELL-5	TURBO CELL,AQUATROL, 15FT CABLE
H150ED2C	H150ED2C		150,000 BTU ED2 HEATER
H150FDN	H150FDN	W3H150FDN	UNIVERSAL H-SERIES NATURAL GAS 150,000 BTU LOW NOX
H150FDP	H150FDP	W3H150FDP	UNIVERSAL H-SERIES PROPANE GAS 150,000 BTU LOW NOX
H200FDN	H200FDN	W3H200FDN	UNIVERSAL H-SERIES NATURAL GAS 200,000 BTU LOW NOX
H200FDP	H200FDP	W3H200FDP	UNIVERSAL H-SERIES PROPANE GAS 200,000 BTU LOW NOX
H250ED2C	H250ED2C		250,000 BTU ED2 HEATER
H250FDN	H250FDN	W3H250FDN	UNIVERSAL H-SERIES NATURAL GAS 250,000 BTU LOW NOX
H250FDP	H250FDP	W3H250FDP	UNIVERSAL H-SERIES PROPANE GAS 250,000 BTU LOW NOX
H400FDN	H400FDN	W3H400FDN	UNIVERSAL H-SERIES NATURAL GAS 400,000 BTU LOW NOX
H400FDP	H400FDP	W3H400FDP	UNIVERSAL H-SERIES PROPANE GAS 400,000 BTU LOW NOX
	HDF400		UNIVERSAL HC SERIES DUAL-FUEL GAS 400,000 BTU LOW NOX
	HDF275		UNIVERSAL HC SERIES DUAL-FUEL GAS 275,000 BTU LOW NOX
HL2350020VSP	HL2350020VSP		MAXFLO VS 500 OMNI
HL2670020VSP	HL2670020VSP		SUPER PUMP VS 700 OMNI
HL32900VSP	HL32900VSP		TRISTAR VS 900 OMNI

HL32950VSP		HL32950VSP	TRISTAR VS 950 OMNI
HLAQR940CUL		HLAQR940CUL	AQR940 WITH OMNIHUB AND DAUGHTER BOARD
HLBASE		HLBASE	HAYWARD OMNILOGIC 4 RELAY BASE
		HLPRO4W	OMNIPL SMART POOL CONTROL, WITH APP
HLBPRO4SW		HLBPRO4SW	OMNIPL SMART POOL CONTROL, SALT READY WITH APP
HLPLUS4W		HLPLUS4W	OMNIPL SMART POOL CONTROL, INCLUDES TCELLS340, WITH APP
		HLPRO4NW	OMNIPL SMART POOL CONTROL, NO SUB, WITH APP
		HLPRO4NSW	OMNIPL SMART POOL CONTROL, NO SUB, SALT READY, WITH APP
		HLPROUPG	HLXROUPG
HLOMNIHUB		HLOMNIHUB	OMNIPL RETROFIT KIT, PROLOGIC to OMNIPL
HP21124T		HP21124T	HAYWARD OMNIHUB CONTROLLER
HP21254T		HP21254T	HEATPRO HEAT PUMP, 110,000 BTUS, SQUARE PLATFORM
HP21404T		HP21404T	HEATPRO HEAT PUMP, 125,000 BTUS, SQUARE PLATFORM
		HP21404T	HEATPRO HEAT PUMP, 140,000 BTUS, SQUARE PLATFORM
		HP31005T	HEATPRO HEAT COOL HEAT PUMP, 100,000 BTUS, ROUND PLATFORM
HP50951T		HP50952T	HEATPRO VS VARIABLE SPEED HEAT PUMP, 95,000 BTU
		HP51202T	HEATPRO VS VARIABLE SPEED HEAT PUMP, 120,000 BTU
HP40BEE		HP40BEE	HAYWARD VARIABLE SPEED HEAT PUMP
HP50BEE		HP50BEE	HAYWARD VARIABLE SPEED HEAT PUMP
HP50AEE		HP50AEE	HAYWARD VARIABLE SPEED HEAT PUMP
HP65BEE1		HP65BEE1	HAYWARD VARIABLE SPEED HEAT PUMP
HP70AEE		HP70AEE	HAYWARD VARIABLE SPEED HEAT PUMP
HSC2025CV		HSC2025CV	POOLVAC V-FLEX
HSC925CV		HSC925CV	NAVIGATOR V-FLEX
		HYDRAPURE	HYDRAPURE UVO3 - FIELD WIREABLE
LACCS11050		LACCS11050	UCL ACCENT,320 W/FTG, STD 50'
LACCS11100		LACCS11100	UCL ACCENT, 320 W/FTG, STD 100'
LACUN11100		LACUN11100	COLORLOGIC,320 ACCENT NETWORK 12V 100FT
LACUS11030		LACUS11030	COLORLOGIC,320 ACCENT 12V 30FT
LACUS11050		LACUS11050	W3LACUS11050
LACUS11100		LACUS11100	W3LACUS11100
LACUS11150		LACUS11150	COLORLOGIC,320 ACCENT 12V 150FT
LKBUN1000		LKBUN1000	COLORLOGIC,320 ACCENT 12V 100FT
LKCUS1100		LKCUS1100	COLORLOGIC,320 ACCENT 12V 150FT
LMCUS11050		LMCUS11050	UCL PRO LOGIC NETWORK COUPLER
LMCUS11KIT		LMCUS11KIT	UCL LIGHT CTRLR - STANDALONE
LMCUSPS005		LMCUSPS005	COLORLOGIC 80, 50FT
LPCUN11100		LPCUN11100	COLORLOGIC 80 DRIVER PACK (3)
LPCUS11030		LPCUS11030	COLORLOGIC CONTROLLER,SWITCHED
LPCUS11050		LPCUS11050	UCL POOL COLOR NETWORK 12V 100FT
LPCUS11100		LPCUS11100	UCL POOL COLOR 12V 30FT
		LPCUS22030	UCL POOL COLOR 12V 50FT
		LPCUS22050	UCL POOL COLOR 12V 100FT
		LPCUS22100	COLORLOGIC 2.0, POOL, 30' CORD
		LPCUS22150	COLORLOGIC 2.0, POOL, 50' CORD
		LSCUS22030	COLORLOGIC 2.0, POOL, 100' CORD
		LSCUS22050	COLORLOGIC 2.0, POOL, 150' CORD
		LSCUS22100	COLORLOGIC 2.0, POOL, 30' CORD
		LSCUS22150	COLORLOGIC 2.0, POOL, 50' CORD
LRBUY11H65		LRBUY11H65	COLORLOGIC 2.0, POOL, 100' CORD
LSCUS11030		LSCUS11030	COLORLOGIC 2.0, POOL, 150' CORD
LSCUS11100		LSCUS11100	70W SP RETRO KIT HAYWARD 1UCL
LTBUY11300		LTBUY11300	UCL SPA COLOR 12V 30FT
LTBUY11H14		LTBUY11H14	UCL SPA COLOR 12V 100FT
LTBUY11H70		LTBUY11H70	300W WALL XFMR HAYWARD 3UCL
ONCOM		ONCOM	140W JBOX XFMR HAYWARD 2UCL
ONCOM-ACT-RC		ONCOM-ACT-RC	70W LJ JBOX XFMR HAYWARD 1UCL
PC100		100	CONTROL-BASE, ONCOMMAND
PC500		500	CNTRL-BASE,ONCOM,W/RMT,GVA-24
PC900		W3500	PENGUIN ABG SUCTION CLEANER
PC925ADV		W3900	AQUABUG ABG SUCTION CLEANER
PHS21CSTC		W3925ADV	WHALE ABG SUCTION CLEANER
PHS41CSTC		W3PHS21CST	NAVIGATOR PRO
PL-P-4-CUL		W3PHS41CST	AQUANAUT 250, 2 WHL
RC9740CUB		W3RC9740CUB	AQUANAUT 450, 4 WHL
RC9742WCCUBY		W3RC9742WCCUBY	CONTROL-1 ENCLOSURE, SUBPANEL
RC9950CUB		W3RC9950CUB	SHARKVAC 110V,BRUSH
RC9990CTB		W3RC9990CUB	SHARKVAC XL 110V BRUSH W/CADDY
RCH200CU		W3RCH200CU	TIGERSHARK 110V BRUSH
			TIGERSHARK QC ROBOTIC CLEANER
			AQUAVAC 250li CORDLESS ROBOTIC CLEANER

RCH601CUY	RCH601CUY		AQUAVAC 600 ROBOTIC CLEANER
RCH651CUY	RCH651CUY		AQUAVAC 650 ROBOTIC CLEANER - WIFI
S166T	S166T	W3S166T	SAND,16 IN, TOP MT, W VLV
S180TC	S180TC	W3S180TC	SAND,18 IN, TOP MT, W VLV
S210S	S210S		SAND,21IN, SIDE MT, W VLV
S210TC	S210TC	W3S210TC	SAND,21 IN, TOP MT, W VLV
S220TC	S220TC	W3S220TC	SAND,22 IN, TOP MT, W VLV
S244S	S244S		SAND,24IN, SIDE MT, W VLV
S244T2	S244T2	W3S244T2C	SAND,24 IN, TOP MT, 2" VLV
S244TC	S244TC	W3S244TC	SAND,24 IN, TOP MT, W VLV
S270T2	S270T2	W3S270T2	SAND,27 IN, TOP MT, 2" VLV
S310T2	S310T2	W3S310T2	SAND,30 IN, TOP MT, 2" VLV
S311SX	S311SX		SAND,30IN, SIDE MT, NOVLV
S360SX	S360SX		SAND,36IN, SIDE MT, NOVLV
S360T2	S360T2		SAND,36 IN, TOP MT, 2" VLV
SAS-CELL-CUL		W3SAS-CELL	SALT & SWIM CELL 30K GALLONS
SP2303VSP	SP23520VSP	W3SP2303VSP	MAXFLO VS
SP23510VSP		SP23115VSP	MAXFLO VS, 115V
SP2310X15XE	SP2310X15XE		1.65 HP MAXFLO XE
SP2315X20XE	SP2315X20XE		2.25 HP MAXFLO XE
SP2600X5A	SP2600X5A	W3SP2600X5A	1/2 HP SUPER PUMP
SP2603VSP	SP2670020VSP	W3SP2603VSP	1 HP SUPER PUMP VS 700
SP2670010VSP		SP26115VSP	SUPER PUMP, 115V
SP2605X7A	SP2605X7A	W3SP2605X7A	3/4 HP SUPER PUMP
SP2607X102S	SP2607X102S		1 HP SUPER PUMP, 2 SPD W/SWITCH
SP2607X10A	SP2607X10A	W3SP2607X10A	1 HP SUPER PUMP - VITON SEAL
SP2610X152S	SP2610X152S		1-1/2 HP SUPER PUMP 2 SPEED W/SWITCH
SP2610X15A	SP2610X15A	W3SP2610X15A	1-1/2 HP SUPER PUMP - VITON SEAL
SP261015XE	SP261015XE		1.65 HP SUPER PUMP XE
SP2615X20A	SP2615X20A	W3SP2615X20A	2 HP SUPER PUMP
SP2615X20XE	SP2615X20XE		2.25 HP SUPER PUMP XE
SP2621X25A	SP2621X25A	W3SP2621X25A	2-1/2 HP SUPER PUMP
SP2670007X10C	SP2670007X10C		1 HP SUPER PUMP 700, TEFC MOTOR - VITON SEAL
SP2805X7A	SP2805X7A		MAX-FLO PUMP 3/4 HP
SP2807X10A	SP2807X10A		MAX-FLO PUMP -1 HP-
SP2810X15A	SP2810X15A		MAX-FLO PUMP 1-1/2 HP
SP3202VSP	SP32900VSP	W3SP3202VSP	TRISTAR VS
SP3205EE	SP3205EE		1/2 HP TRISTAR FULL RATE
SP3205X7	SP3205X7		3/4 HP TRISTAR MAXRATE
SP3206VSP	SP32950VSP	W3SP3206VSP	TRISTAR VS
SP3207EE	SP3207EE		3/4 HP TRISTAR FULL RATE
SP3207X10XE	SP3207X10XE		1.25 HP TRISTAR XE
SP32102EE	SP32102EE		1 HP TRISTAR FULL RATE 2 SPEED
SP3210EE	SP3210EE		1 HP TRISTAR FULL RATE
SP3210X15XE	SP3210X15XE		1.85 HP TRISTAR XE
SP32152EE	SP32152EE		1.5 HP TRISTAR FULL RATE 2 SPEED
SP3215EE	SP3215EE		1.5 HP TRISTAR FULL RATE
SP3215X20XE	SP3215X20XE		2.20 HP TRISTAR XE
SP32202EE	SP32202EE		2 HP TRISTAR FULL RATE 2 SPEED
SP3220EE	SP3220EE		2 HP TRISTAR FULL RATE
SP3220X25	SP3220X25		2 1/2 HP TRISTAR, MAXRATE
SP3225X30	SP3225X30		3 HP TRISTAR, MAXRATE
SP3230EE	SP3230EE		3 HP TRISTAR FULL RATE
SP3250EE	SP3250EE		5 HP TRISTAR FULL RATE
SP36120EE	SP36120EE		TRISTAR WATERFALL, 120GPM
SUM25TAC	SUM25TAC		SUMMIT HEAT PUMP
SUM3TAC	SUM3TAC		SUMMIT HEAT PUMP
SUM45TAC	SUM45TAC		SUMMIT HEAT PUMP
SUM5TAC	SUM5TAC		SUMMIT HEAT PUMP
SUM8TAC	SUM8TAC		SUMMIT HEAT PUMP
TCELL940-CUL	TCELL940	W3T-CELL-15	TURBOCELL-40K GAL, 15FT CBL
T-CELL-3-CUL	T-CELL-3	W3T-CELL-3	TURBOCELL-15K GAL, 15FT CBL
TCELL925-CUL	TCELL925	W3T-CELL-9	TURBOCELL-25K GAL, 15FT CBL

	TCELLS315		TURBOCELL SMART SALT 15K GALLON, 15FT CBL
	TCELLS325		TURBOCELL SMART SALT 25K GALLON, 15FT CBL
	TCELLS340		TURBOCELL SMART SALT 40K GALLON, 15FT CBL
	TCELLS318		TURBOCELL SMART SALT GLX-CELL-5 UPGRADE
VVX3000VKITWH	VVX3000VKITWH		VFLEX UPGRADE KIT
WFB100	WFB100		COLORLOGIC BUBBLER
WFL100	WFL100		COLORLOGIC LAMINAR
WFLSYNC	WFLSYNC		SYNC MODULE
WFS512B6	WFS512B6		SHEER 1FT W/6IN LIP,BOTTOM FEED
WFS512R6	WFS512R6		SHEER 1FT WITH 6IN LIP
WFS524B6	WFS524B6		SHEER 2FT W/6IN LIP,BOTTOM FEED
WFS524R6	WFS524R6		SHEER 2FT WITH 6IN LIP
WFS536B6	WFS536B6		SHEER 3FT W/6IN LIP,BOTTOM FEED
WFS536R6	WFS536R6		SHEER 3FT WITH 6IN LIP
WFS548B6	WFS548B6		SHEER 4FT W/6IN LIP,BOTTOM FEED
WFS548R6	WFS548R6		SHEER 4FT WITH 6IN LIP



HAYWARD INDUSTRIES, INC. EXPERT LINE ADVERTISING POLICY
Effective Date: May 9, 2023

This Hayward Industries, Inc. Expert Line Advertising Policy (“Expert Line Advertising Policy”) is issued by Hayward Industries, Inc. (“Hayward”) and applies to resellers who advertise or sell Hayward-branded Expert Line Products (“Expert Line Products”) in Canada. This Expert Line Advertising Policy supplements, and does not replace, any then-current Agreement between you and Hayward. By advertising Expert Line Products to customers, you (“Reseller”) agree to adhere to the following terms and conditions. Hayward may review Reseller’s activities for compliance with this Expert Line Advertising Policy, and Reseller agrees to cooperate with any such investigation.

1. **No Online Sales.** This Expert Line Advertising Policy establishes the terms and conditions upon which a Reseller will be permitted to advertise Expert Line Products online. Expert Line Products may NOT be sold online to any customer. This Expert Line Advertising Policy permits only the advertisement of Expert Line Products online, subject to the terms and conditions set forth herein.

2. **Advertising Expert Line Products Online.** Reseller is permitted to advertise Expert Line Products online to customers with features and benefits only. For purposes of this Expert Line Advertising Policy, features and benefits are permissible to generate sales leads by promoting corporate awareness rather than facilitating online transactions. The primary function is similar to that of a brochure in that it provides information about the Expert Line Products and contact information about how to proceed with a purchase through an in-person transaction, such as a retail store purchase, on-site service appointment, or new pool project installation.

(a) **Permitted Information.** Examples of information relating to Expert Line Products that Reseller is permitted to advertise on a Website includes information contained in Hayward’s Buyer’s Guide or [Hayward Canada's Website](#), such as product image, product name, product description, product features and benefits, product diagrams, and product marketing content.

(b) **Prohibited Information.** Notwithstanding anything to the contrary in this Expert Line Advertising Policy, Reseller may NOT (i) advertise manufacturer part number or price on any website of any kind; (ii) advertise any purchase option such as “call or click for price, quote, availability or purchase”, “price available upon request”, “buy online, pickup in store”, or “add to cart”; or (iii) use any Expert Line Product image in a manner that is misleading to a customer as determined by Hayward in its sole discretion.

3. **Transactional Website Not Permitted.** Notwithstanding anything to the contrary in this Expert Line Advertising Policy, Reseller may NOT sell Expert Line Products online on a Transactional Website. For purposes of this Expert Line Advertising Policy, a Transactional Website is defined as an electronic storefront for a brick-and-mortar reseller, a catalog business, or an e-Commerce website or marketplace that sells directly to the public. Transactional Websites include websites which are either hosted or on premise that (i) conduct full end-to-end transactions via a website; (ii) enable a customer to search for, order, and pay for products online; or (iii) allow a customer to contact the Reseller for after-sales service. Websites with an “add to cart” feature or link anywhere on the website are considered Transactional Websites.

(a) **Third Party Online Marketplaces, Auction Sites, and Catalogs Not Permitted.** Notwithstanding anything to the contrary in this Expert Line Advertising Policy, Reseller may NOT sell Expert Line Products online on a Third Party Online Marketplace or

Auction Site or in national or regional Catalogs. For purposes of this Expert Line Advertising Policy, a Third Party Online Marketplace or Auction Site is defined as a hosted platform that brings buyers and sellers together to facilitate transactions. Examples of Third Party Online Marketplaces or Auction Sites include, but are not limited to, Amazon.ca, Walmart.ca, eBay, Target.com, Google Shopping, Facebook, Alibaba, Jet, or Buy.com.

4. **Open Line Products.** Reseller is permitted to advertise and sell Hayward-branded Open Line Products, including W3 SKUs, White Goods, Accessories, and Replacement Parts (collectively, “Open Line Products”) to any customer on any Transactional Website, Third Party Online Marketplace or Auction Site, or national or regional Catalog. A Hayward Online Reseller may only advertise and sell Open Line Products utilizing the specific URL(s). Hayward has the right, in its sole and absolute discretion, to terminate any dealer from promotional, rebate or discount program and/or to revoke Totally Hayward status and any past, current or future rebates and allowances provided by Hayward at any time and for any reason. Notwithstanding anything to the contrary in this Expert Line Advertising Policy, Reseller is NOT permitted to sell, substitute, or otherwise transact Expert Line Products online or in catalogs.

5. **Minimum Advertised Price (“MAP”) Policy.** Before a Reseller advertises any Hayward-branded products, Reseller must review the current version of Hayward Industries, Inc.’s Minimum Advertised Price (“MAP”) Policy, which is available at: haywardpool.ca/mappolicy.

6. **Conflicts.** This Expert Line Advertising Policy shall control over any conflict found in any other agreement between the Parties relating to the Reseller’s advertising or sale of Expert Line or Open Line Products.